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FX REVS UP FOR ANOTHER SEASON OF *NASCAR DRIVERS: 360*

**Kurt Busch, Kevin Harvick, Kasey Kahne, Mark Martin and Rusty Wallace
Among Drivers to be Featured in Season Two**

Show Will Run For Seven Weeks Starting May 13

Los Angeles, February 17, 2005 – FX has placed a second season order of seven episodes for its unscripted original series *NASCAR Drivers: 360*, announced John Landgraf, FX President of Entertainment. The popular show, which takes a behind-the-scenes look at the everyday lives of some of NASCAR's top drivers, will premiere on Friday, May 13 at 10:30 PM ET / 7:30 PM PT, immediately following FX's coverage of NASCAR Busch Series Racing Presented by Johnsonville from Richmond.

NASCAR Drivers: 360 is a weekly, one-hour series that gives viewers an unvarnished look at eight drivers, their families and teams, primarily focusing on their lives away from the tracks. Kurt Busch, Kevin Harvick, Robby Gordon, Kasey Kahne, Jamie McMurray and Kenny Wallace, as well as NASCAR legend's Mark Martin and Rusty Wallace – each retiring at season's end – will be featured in multiple segments over the course of the show's seven-week run.

The first season of *NASCAR Drivers: 360* showed strong ratings. The show premiered to over 1.3 million viewers, and the cume rating for four showings throughout the week was a 5.6 household rating, 6.5 million total viewers and 4.2 million Adults 18-49.

"*NASCAR Drivers: 360* is a funny, exceptionally entertaining and beautifully produced series which takes us deep into the personal lives of these great American competitors," said Landgraf. "We're thrilled at the extraordinary lineup of drivers who have elected to participate in the show's second season."

Flame Television Chairman and CEO Tony Krantz (*24*, *Sports Night*), and Scott Messick of Mess Media (*Survivor*) are Executive Producers, with Tim Warren and Nina Lederman serving as Co-Executive Producers. FX and NASCAR began conversations about the development *NASCAR Drivers: 360* in September of 2002. This continues to expand the sport of NASCAR to mainstream audiences and thus increases the right exposure for its drivers, teams, tracks and sponsors.